

Mahindra
Rise.

Mahindra
Genuine
Accessories



Thar Accessories Catalogue

Version 1.6 July 2015

Mahindra
Genuine
Accessories

THAR EXPEDITION KIT



Front Insect Mesh
AT00009

Head Lamp Grill
AT00002

Front Bumper with Bull
Bar & Winch Plate
AT00017

Wheel Arch
(AT00020)

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Front Bumper with Bull Bar & Winch Plate	AT00017	10299
Head Lamp Grill	AT00002	1300
Front Insect Mesh	AT00009	1281
Wheel Arches (Set of 6 pieces)	AT00020	14405

THAR EXPEDITION KIT



PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Side Foot Step (Rock Sliders)	AT00018	7198
Roll Over Bar	AT00001	10350
Roll Cage Cross Member	AT00025	1995
Hella Comet 500 FF Auxiliary Lamps	AW10066	5459
Roll Cage	AT00023	12900

THAR EXPEDITION KIT



Roof Carrier
AT00022

Tail lamp Grille
AT00003

Rear Guard with
Spare Wheel
Holder AT00019

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Rear Bumper with Spare Wheel Holder	AT00019	14958
Tail Lamp Grille	AT00003	1250
Roof Carrier	AT00022	13900

THAR CRDe SNORKEL



PRODUCT FEATURES

- Tried and tested off road. Durable one piece FRP construction
- Minimal body modification required (single cut only)
- Plug and Play solution with ducting and hose included
- Removable intake wire mesh screen
- 1 year warranty

WARNING: Do not exceed factory recommended wading depths

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Thar CRDe Snorkel	AT00033	9999

NOTE: For installation support refer fitment video hosted on **YouTube** at <http://youtu.be/sE91xA187aQ>

CENTRE CONSOLE & FLOOR MATS



Moulded Front Mat
 AT00014

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Moulded Front Floor Mats	AT00014	489

THAR HALF CANOPY



PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Half Canopy with Pipe	AT00007	2775

Mahindra Adventure Keychain



• **PRODUCT FEATURES**

- All Weather PVC Keychain – a perfect accessory for your prized Mahindra Key
- Branded with Original Mahindra Adventure Logo that sets you apart from the crowd
- Unique blister packing for a stylish presentation

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Mahindra Adventure Keychain	AT00035	120

THAR ALLOY WHEELS



PRODUCT FEATURES

- Unique design with Mahindra branded centre cap
- Mahindra tested and load rated for Thar
- ARAI certified genuine alloy wheel

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Matt Black 4WD Alloy Wheel	AC00374	6536

THAR SCUFF PLATES

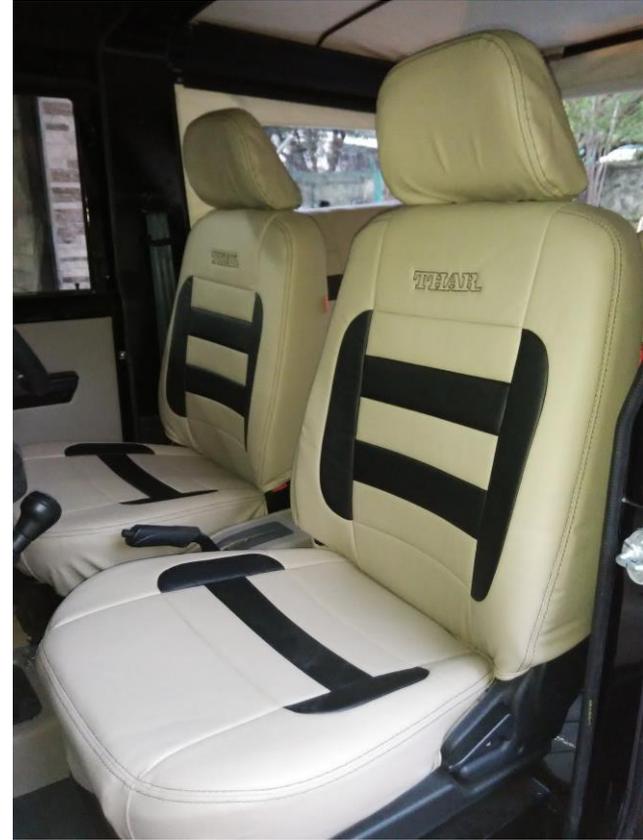


PRODUCT FEATURES

- Polished SS with Tiger striped pattern
- THAR branding for the exclusive look
- Clean easy to fit protection for door sill

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Thar SS Scuff Plate	AT00034	550

THAR SEAT COVERS



PRODUCT FEATURES

- Replicates OE seat contours in PU material
- Soft sponge backing for improved comfort
- Bacteria resistant high GSM material for comfortable & long lasting service

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Thar RF Beige Black Seat Cover	AT00037	5,200
Thar RF Black Red Piping Seat Cover	AT00036	4,800

Thar Front Grill Add-on



PRODUCT FEATURES

- High strength FRP construction with mounting bolts
- Upgrade the style and macho quotient of your Thar
- Rich black shade, suits all colours

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Thar Front Grill	AT00049	4499

Thar Dashboard Trim



PRODUCT FEATURES

- Classy Aluminium finish decals for Dash, console & steering
- Elevate the style of your interiors with custom created dashboard trims for Thar



PART DESCRIPTION

PART NUMBER

MRP (In Rupees)

Thar CRDe Dashboard Trim

AT00050

2,549

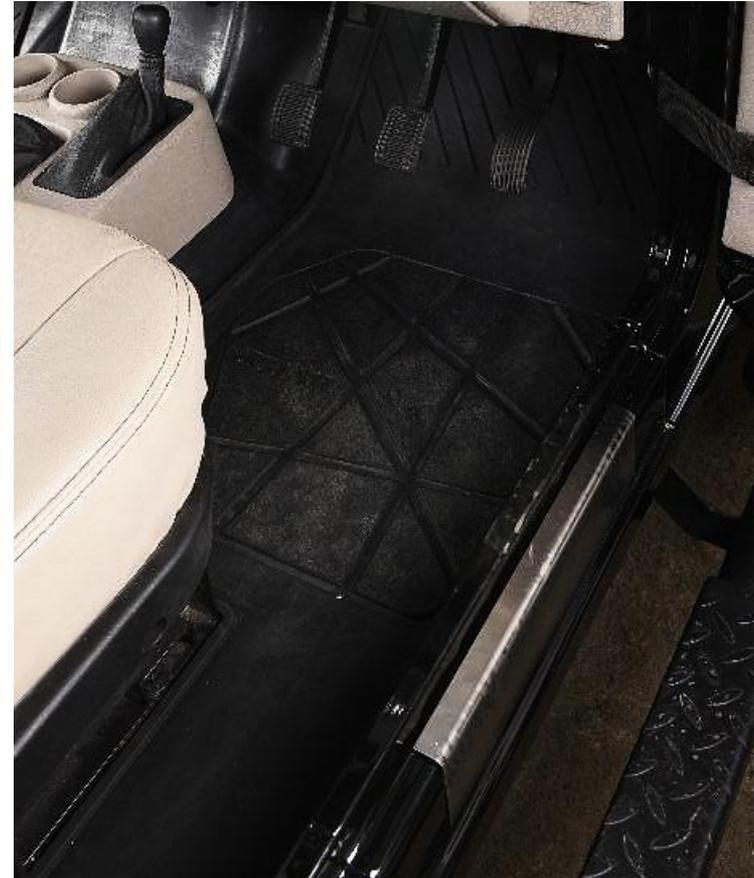


PRODUCT FEATURES

- Explore the unknown with the tough new limb risers for your Thar
- High quality SS parts to make your Off Road forays safer
- Helps keep tree limbs & stray braches off your windshield and your view
- Prepare yourself for anything the path may throw your way

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Thar Limb Risers	AT00046	1,999

Thar RF Rugged Mats



PRODUCT FEATURES

- Rugged yet Stylish Floor mats for added protection
- Unique Tyre Tread type design with Thar branding
- Perfect fit for the Thar CRDe floor pan

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Thar RF Rugged Mats	AT00047	1,098

Thar Tow Hook



PRODUCT FEATURES

- Perfect Off Road Accessory for Vehicle Recovery
- Solid Steel construction with positive locking

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Thar Tow Hook	AT00048	2,899



PRODUCT FEATURES

- Convert your Soft Top Beast into a Hard top Go-Anywhere Machine
- Rugged Fibre Reinforced Plastic (FRP) panels filled with Polyurethane Foam(PUF) for unmatched strength & insulation
- Completely modular & easy to install with pre-fitted brackets & hardware
- Large windows for better visibility with gas filled shocks for tail door opening

Thar Hard Top



PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Driver Top - Hard Top Thar	AT00038	19,087
Passenger Top - Hard Top Thar	AT00039	26,275
LH Side Panel - Hard Top Thar	AT00040	17,275
RH Side Panel - Hard Top Thar	AT00041	17,275
Back Panel - Hard Top Thar	AT00042	17,700
Back Door - Hard Top Thar	AT00043	20,760
Back Door Panel - Hard Top Thar	AT00044	2,412
Frame - Hard Top Thar	AT00045	4,716

MY SHALDAN CAR FRAGRANCES



PRODUCT FEATURES

- Formulated and manufactured in Japan, lasting up to 60 days
- Made from natural D-Limonene extracts, no harsh artificial ingredients
- Evaporating gel not harmful to vehicle interiors or occupants



PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
My Shaldan Lemon Gel	AW10061	295
My Shaldan Lime Gel	BR00065	295
My Shaldan Orange Gel	AC00391	295
My Shaldan Squash Gel	BMT0008	295

DR. MARCUS CAR FRAGRANCES



PRODUCT FEATURES

- Formulated and manufactured from French essences in Europe
- Long lasting fragrance for up to 70 days
- Evaporating gel not harmful to vehicle interiors or occupants

FRAGRANCE
FROM
FRANCE

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Dr. Marcus Ocean Gel	AR00013	395
Dr. Marcus Black Gel	AW10062	395
Dr. Marcus Citrus Gel	BR00066	395
Dr. Marcus Billionaire Gel	AC00392	395

GREEN BINS – A ‘Swachh Bharat’ Initiative



PRODUCT FEATURES

- A must have for every vehicle to contribute towards a clean and green India
- Made from recyclable plastic / fabric. Comes with 2 recycled paper bags
- Can be mounted across any seat or placed in door pockets

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Green Bin PP	AW10067	384
Green Bin Fabric	AW10068	399

DUAL CELL PHONE CHARGER



PRODUCT FEATURES

- Suitable for iPhone 4/5, iPad & Micro USB Android & Windows Phones
- Dual outputs at 5V 2.1A & 1A, 1 meter cable included
- 1year warranty, robust CE certified product

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Dual USB Cell Phone Charger	AR00014	550

ECO MP3 MUSIC SYSTEM & SPEAKERS



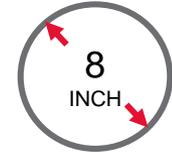
PRODUCT FEATURES

- Power 4 x 35 W
- 2 Channel Pre Out
- Front USB
- Front SD Card
- Front 3.5mm AUX Input
- 18 Preset FM Radio
- Mobile Charging
- 3 Band Equalizer
- 7 Segment LED Display
- Wireless Remote

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
1DIN Eco Music System	BMT0007	1995
4 inch Eco Speakers – Set of 2	BMT0009	960
FM Antenna	AX00095	325

Note: Head Unit and 4inch Speakers Suitable for Bolero EX, Pick Up, BMT, Maxximo, Alfa
Stand alone head unit suitable for Scorpio EX

ACTIVE THEATRE WOOFER

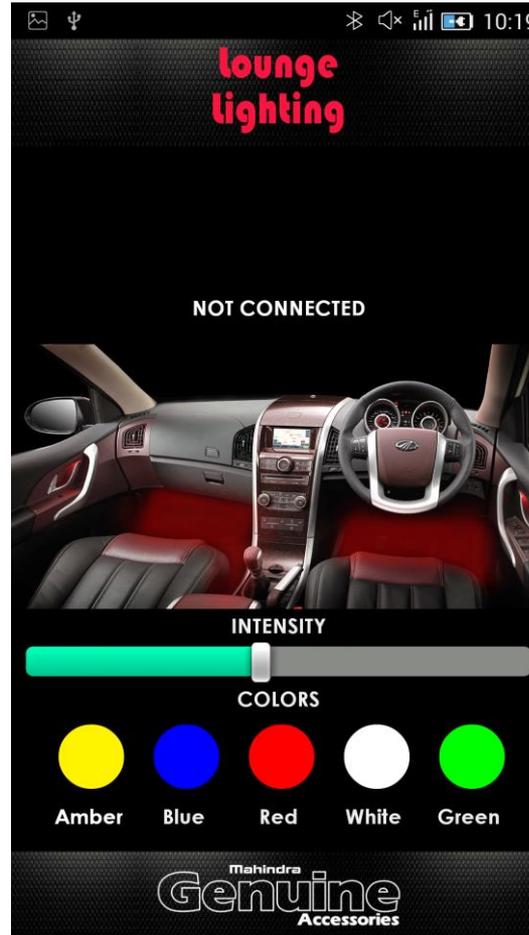


PRODUCT FEATURES

- 150 Watts RMS / 300 Watts PMPO subwoofer output instantly improves cabin sound quality
- Compact design offers underseat placement to save on cabin and luggage space
- Robust die-cast aluminium and fiberglass reinforced ABS construction
- 200mm/8" powered subwoofer with aluminium compound membrane

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Active Theatre Woofer	AX00172	14,499

MAHINDRA LOUNGE LIGHTING



PRODUCT FEATURES

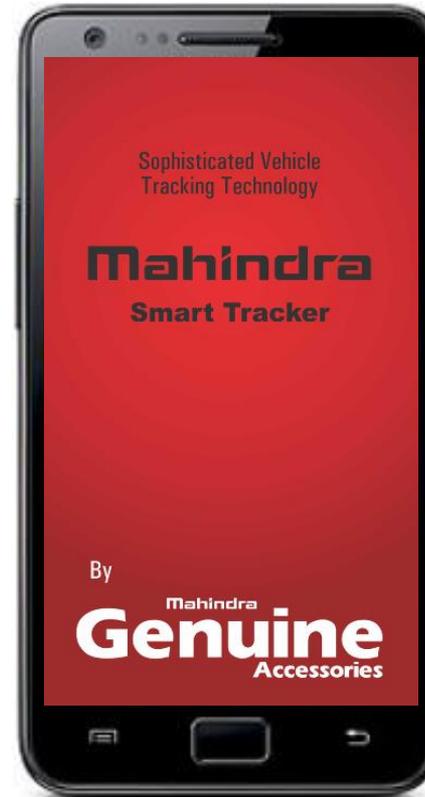
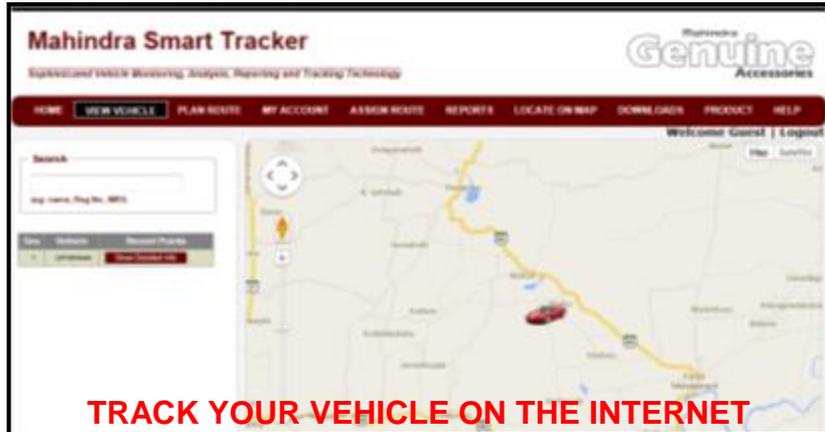
- LED 5 colour interior ambience lighting
- Bluetooth App Control
- Customised Android App.
- Intensity Control Function
- Courtesy Lighting Function*
- 1 year warranty



PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Lounge Lighting Kit	AR00015	1999

NOTE: Courtesy function not available for XUV. App is currently available for Android platforms only

SMART VEHICLE TRACKER



PRODUCT FEATURES

- GPRS based live tracker for your vehicle. Know its location at all times
- Geo Fence, Route Deviation Alert, Tow Away Alert, Over Speed Alert
- Peace of mind with real time information on the vehicles status in case of theft etc.

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Mahindra Smart Tracker	AW10057	7499

USB 3 PIN CAR INVERTER



PRODUCT FEATURES

- An Inverter designed for use in Car for charging electronic gadgets up to power consumption of 100 W
- This inverter Converts 12VDC from Car Battery to 230VAC and provides maximum power of 100W.
- This is an ideal solutions for operating equipments during travel or Outdoor works
- Eg
 - Digital Camera
 - Mobile Phones
 - Laptops
 - MP3 players
 - Ipods etc

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Car Inverter	AX00120	2353

CAR COOLER



PRODUCT FEATURES

- Cools contents upto 20 degrees below ambient in 30 to 40 minutes
- 15 litre capacity working on Peltier principle
- Polyurethane foam insulation and ABS plastic construction
- Can be secured on seat with the help of seat belt

PART DESCRIPTION	PART NUMBER	MRP (In Rupees)
Xylo Car Cooler	AX00001	8500

WHY MAHINDRA GENUINE ACCESSORIES

Quality – Each Mahindra Genuine Accessory comes to you directly from M&M and is certified for its compatibility & reliability. Mahindra Genuine Accessories are designed & produced specifically for your car. Only the Mahindra Genuine Accessories PROTECTS THE CAR WARRANTY.

Convenience – We have over 300 dealerships and Mahindra Genuine Accessories are available with all dealers and are being fitted by trained technicians. Select the accessories of your choice at the time of finalizing the car and your M&M dealer will have it fitted on your vehicle before delivery to provide the comfort of driving out in a fully accessorized / loaded car with complete confidence.

Savings – Many people accept the risk of buying accessories of questionable origin or quality when they don't need to. Our prices for Genuine Mahindra Accessories are competitive when compared with lower quality substitutes available in local markets which may harm your vehicle and risk your safety too.

An Investment In Quality - You've invested a lot to acquire a Mahindra, one of the finest vehicles in India. You also invest thousands of rupees over the years on insurance, fuel and car care to keep your Mahindra vehicle operating at its peak. Couple this with all of the time you spend in your car, and it truly is one of your most valuable possessions. All of its components and accessories work in harmony to deliver the driving experience in style. It is the embodiment of Mahindra's quest for excellence in engineering & design. Trust only Mahindra Genuine Accessories to truly complement the quality & styling of your vehicle.

Beware of Accessories from unknown Sources & brands

Don't risk the health of your Mahindra vehicle with accessories from questionable sources. Often they are from aftermarket suppliers produced with sub-standard materials and production practices. Many are sold as genuine accessories, but come from a black market surplus rejected by Mahindra's strict quality controls. You've got too much invested to take that chance.

All of our accessories come directly from M&M's own Accessories Division. They are designed to integrate seamlessly with your car, all accessories are tested and trialed for each vehicle thus ensuring your complete satisfaction with the product. Our accessories carry M&M's pan India guarantee of quality which protects the factory warranty of the car. Only authorized dealers of Mahindra can provide this assurance and the peace of mind that comes with it.

YOU CAN TRUST GENUINE MAHINDRA ACCESSORIES ONLY FROM A MAHINDRA AUTHORISED DEALERSHIP.

DISCLAIMER: Product features, images and colors mentioned/displayed are indicative only. They may not be available on all models. Vehicle body colors and features may differ from that shown in the catalogue. Accessories shown are not part of the standard equipment. Performance may differ in conditions other than standard test conditions. In view of our policy of continuous improvement of our products, we reserve the right to alter specifications or designs without prior notice and without liability. Please check for model compatibility and product specifications. Prices mentioned are basic costs of the product which are subject to change. Fitment charges will be additional as applicable.



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